



ABT Sportsline 2017 – press release CW35 **New body kit for Audi S5 exclusively revealed at dealer conference**

The Geneva Motor Show has long since closed its doors, while IAA and Essen Motor Show are still some time away: But **ABT Sportsline** does not necessarily need a large exhibition to keep on displaying their fireworks of new products. After all, the vehicles speak for themselves: in the third week of August, for example, the new body kit for the Audi A5 and S5 was presented as a special highlight at the latest German dealer conference. Who said summer slump?

An additional spoiler lip at the front and a distinctive diffuser in addition to the black tail pipes are a consistent interpretation of the **ABT Sportsline** design language. The dark 20” **ABT GR** wheels are a perfect addition to the new body add-on parts. These are only a small selection from the full rim collection. But the vehicle does not only look faster, it also has plenty of horsepower under the hood: on the S5, for example, **ABT Sportsline** increases the power from 354 HP (260 kW) to 425 HP (313 kW) – that is around 20 percent.

For the 60 German dealers who had traveled to the **ABT headquarters** in Kempten, Bavaria, the premiere of the new body kit was not the only highlight of the event, though. The company had summed up the numerous activities of the company in three different information modules – “Marketing & Sales”, “Technology & Products” and “Motorsports”. These explained the most recent developments while also providing useful hints and background information which will come in very handy during everyday business.

Pictures/Text also at: <http://presse.abt-sportsline.de>

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