



ABT Sportsline 2017 – press release CW12 **Positive result in Geneva: Motor show records great interest in ABT highlights**

Supercars are experiencing a worldwide boom as the 87th Geneva International Motor Show proved. “We can confirm this from our own experience,” explains Hans-Jürgen Abt. The managing director of the leading vehicle tuner for VW and Audi models, was delighted at the audience’s interest in 2017 which was even greater than in previous years. And this is reflected not only in the feedback given by the international stand visitors regarding the many new products, but also in actual sales. “We were able to sell several of our strictly limited complete vehicles, as well as some body kits directly at the fair,” according to Abt.

Besides the sporty SUV **SQ7** and the extremely fast **RS6+**, **ABT Sportsline** also presented the **ABT TT RS-R** and a customized R8 at stand 1244 in hall 1. To represent the racing activities of the Bavarian-based company, the racing car **ABT Schaeffler Audi Sport** was also displayed at the show. At the same time, this racing car also stands for the vehicle tuner’s many activities in the field of electromobility. The **ABT eCab**, for example, is the latest addition to the product range. It is an electrically-driven transporter chassis based on a VW T6.

Hans-Jürgen Abt sees one reason for the extremely positive responses to the new product line-up in a slightly changed design trend: “Our current body kits create an even more harmonious appearance and enhance the original vehicle’s character.” The visitors at the motor show, however, were not only interested in complete vehicles: The **GR** alloy wheel, which is available in different versions, as well as the new carbon tail pipes were very well received by the audience. The **ABT** team was certainly kept very busy answering the many questions of the stand visitors. Besides end users from around the world, many visitors from the racing industry visited the stand, as well as employees from the VW Group and international press representatives.

Pictures/Text also at: <http://presse.abt-sportsline.de>

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