

ABT Sportslines 2018 – press release CW45

ABT successful at readers' vote of sport auto and auto-illustrierte

In November, top ranks at "best brand" awards and two awards for tuning vehicles have confirmed that car enthusiasts are still as keen on products from **ABT Sportslines** as ever. The awards – from car magazines **sport auto** in Germany and **auto-illustrierte** in Switzerland – were decided by readers' votes. "Although we have won quite a few accolades in the past, I still get very excited about the big awards every year," explains **CEO Hans-Jürgen Abt**: "As a company, we cannot rest on the laurels of the past – we have to prove ourselves again and again. I want to thank all participants for their votes and I am really pleased with the great enthusiasm for our family business, which is more than 120 years old."

The awards come directly from among the car enthusiasts. Of which there are a lot – as the impressive number of 11,057 participants in the **sport auto AWARD 2018** shows. Their task was to choose their favorite sporty cars, including in ten tuning categories. Vehicles from **ABT Sportslines** were able to secure two of these. The **ABT Audi RS3 Sportback** (500 HP/368 kW) and the **ABT Audi RS4-R** (530 HP/390 kW) came first in the categories "Tuning cars – compact cars" and "Tuning cars – sedans/station wagons over 100,000 euros". The participants were also asked to name the brands from the automotive sector which they find particularly convincing. **ABT Sportslines** was in the top ranks here as well and placed second in the categories "Optical tuning" and "Engine tuning". The full results can be found in **sport auto 12/2018** magazine, which will be available from November 9.

ABT Sportslines also has a faithful group of followers in Switzerland, where the renowned **auto-illustrierte** magazine had also asked its readers to vote for the best brands once again. In this tuning-focused **BEST of BRANDS** readers' vote, **ABT Sportslines** won the general "Tuning" category for the second time. In total, 400 companies were lined up in 16 categories. The next **auto illustrierte** will be available at newsstands in Switzerland from November 23.

Pictures/Text also at: www.abt-sportslines.com/company/media/press-releases

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