



## **ABT Sportsline 2019 – Press Release CW13**

### **The ABT POWER DAYS are back**

The best remedy for spring fever is exercise, so that is why **ABT Sportsline** perks up tired engines. During the traditional **ABT POWER DAYS** the high-quality power boosts are once again available with 20% savings – but only between April 4th and 16th. "That makes the campaign the perfect antidote for all those who feel that their engine is suffering from fatigue," says CEO **Hans-Jürgen Abt**.

The pricing is highly attractive and there are many new models included in 2019: The brand new **CUPRA Ateca** for example. The return on investment with **ABT POWER** is an impressive 350 HP (257 kW) instead of the standard 300 HP (221 kW). For the 50 TDI of the **Audi Q8** and **A6**, 286 HP (210 kW) are boosted to 330 HP (243 kW). The savings for RS models are particularly attractive. On the **Audi RS4** with originally 450 HP (331 kW), the power increases to 510 HP (375 kW). The worldwide largest tuner for vehicles from Volkswagen and Audi is not only targeting owners of the very latest models, though. A power boost can become unexpectedly attractive particularly for older cars with a moderate market value. The Golf VI with a 1.2 TSI is a good example. Here, the upgrade from 105 HP (77 kW) to 140 HP (103 kW) is the cheapest option.

At the heart of this package is always the specially developed **ABT Engine Control (AEC)** unit. A suitable power increase can be configured on the **ABT Power site**. The engine upgrade from **ABT Sportsline** features excellent quality and extensive warranties. On new cars with **ABT Power boost**, **ABT** grants a two year warranty to the extent of the factory warranty. For used cars, there is an option of extending the warranty by 1, 2, or 3 years at a fixed price. In addition customers can choose an optional **ABT follow-up** or **used-car warranty**.

The lucrative offer of the **ABT POWER DAYS** will be available at the headquarters in Kempten and at over 100 participating **ABT partners** throughout Germany. Customers from abroad can also benefit from the clever offer if they are in Austria, Switzerland, the Netherlands, Luxembourg, Belgium, Poland or Hungary. Furthermore, the USA and Canada are also included for the first time. All details and the online configurator can be found on the **ABT website**: [www.abt-sportslines.com/abt-power-days](http://www.abt-sportslines.com/abt-power-days).

Pictures/Text also at: [www.abt-sportslines.com/company/media/press-releases](http://www.abt-sportslines.com/company/media/press-releases)

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**Press contact:** **ABT Sportsline**; Karla Kanz; Johann-Abt-Straße 2; D-87437 Kempten  
Phone: +49-831/57140-58; Fax: +49-831/57140-37; Email: [media@abt-sportslines.de](mailto:media@abt-sportslines.de)

**Press contact:** **IKmedia GmbH**; Andreas Hempfling; Friedenstr. 33; D-90571 Schwaig b. Nürnberg  
Phone: +49-911/570320-16; Fax: +49-911/570320-69; Email: [ah@ikmedia.de](mailto:ah@ikmedia.de)